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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/664,990	09/17/2003	Yao-Dong Ma	4615	
7590 07/28/2005			EXAMINER	
Yao-Dong Ma 14586 Pensham Dr.			CHUNG, DAVID Y	
Frisco, TX 75035			ART UNIT	PAPER NUMBER
			2871	
			DATE MAILED: 07/28/2005	

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)				
	10/664,990	MĄ, YAO-DONG				
Office Action Summary	Examiner	Art Unit				
	David Y. Chung	2871				
The MAILING DATE of this communication app Period for Reply	ears on the cover sheet with the c	orrespondence address				
A SHORTENED STATUTORY PERIOD FOR REPLY THE MAILING DATE OF THIS COMMUNICATION.  - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication.  - If the period for reply specified above is less than thirty (30) days, a reply - If NO period for reply is specified above, the maximum statutory period w - Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	36(a). In no event, however, may a reply be timed within the statutory minimum of thirty (30) days will apply and will expire SIX (6) MONTHS from a cause the application to become ABANDONEI	nely filed s will be considered timely. the mailing date of this communication. O (35 U.S.C. § 133).				
Status						
1) Responsive to communication(s) filed on 30 M	<u>arch 2005</u> .					
2a) This action is <b>FINAL</b> . 2b) ☑ This	action is non-final.					
•	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.					
Disposition of Claims						
4) ☐ Claim(s) 1-24 is/are pending in the application. 4a) Of the above claim(s) 11-20,23 and 24 is/are 5) ☐ Claim(s) is/are allowed. 6) ☐ Claim(s) 1-10,21 and 22 is/are rejected. 7) ☐ Claim(s) is/are objected to. 8) ☐ Claim(s) are subject to restriction and/or	re withdrawn from consideration.					
Application Papers						
9) The specification is objected to by the Examine 10) The drawing(s) filed on is/are: a) acce Applicant may not request that any objection to the or Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the Ex	epted or b) objected to by the Eddrawing(s) be held in abeyance. See ion is required if the drawing(s) is obj	e 37 CFR 1.85(a). ected to. See 37 CFR 1.121(d).				
Priority under 35 U.S.C. § 119						
12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of:  1. Certified copies of the priority documents 2. Certified copies of the priority documents 3. Copies of the certified copies of the prior application from the International Bureau * See the attached detailed Office action for a list	s have been received. s have been received in Application ity documents have been receive u (PCT Rule 17.2(a)).	on No ed in this National Stage				
Attachment(s)						
1) Notice of References Cited (PTO-892)	4) Interview Summary					
Notice of Draftsperson's Patent Drawing Review (PTO-948)     Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)     Paper No(s)/Mail Date	Paper No(s)/Mail Da 5) Notice of Informal P 6) Other:	ate atent Application (PTO-152)				

#### **DETAILED ACTION**

## Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.

1. Claims 1-8 and 22 rejected under 35 U.S.C. 102(b) as being anticipated by Ma et al. (U.S. 6,344,887).

As to claim 1, Ma et al. discloses a full spectrum reflective cholesteric display.

Note in figure 2, the cholesteric liquid crystal cell 210, circular polarizer 260, and metal reflector 270. See column 5, lines 25-50. Ma et al. discloses that the metal reflector changes the direction of light, and is therefore diffusive. See column 5, lines 40-43. The claimed characteristics of the cholesteric material are believed to be inherent and are therefore considered to be met by the cholesteric liquid crystal disclosed by Ma et al. As shown in figure 2, circular polarizer 260 is attached to the back side of the cholesteric cell and the reflector 270 is attached to the utmost back side of the structure. The surface of polarizer 250 opposite the cholesteric cell is considered the front outer surface and is exposed directly to the viewer. Because the structure disclosed by Ma et al. is substantially the same as that disclosed by the applicant, the disclosure of Ma et

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al. is considered to meet the claim limitations regarding forward and backward scattered light and the at least one color and bright white color displayed in the controllable focal conic texture area.

As to claim 2, Ma et al. discloses that the circular polarizers are absorptive. See column 6, lines 63-65. Figure 2 shows that the retarder 261 contacting the cholesteric cell.

As to claim 3, Ma et al. discloses that reflector 270 is made of aluminum. See column 5, lines 40-45.

As to claim 4, Ma et al. discloses the rubbed alignment layer. See column 6, lines 10-15.

As to claims 5-8, because the structure disclosed by Ma et al. is substantially the same as that disclosed by the applicant, the disclosure of Ma et al. is considered to meet the limitations of these claims regarding the functionality of the device.

As to claim 22, Ma et al. discloses in figure 4, a full color cholesteric display using a microcolor filter 475 deposited on the image electrodes of display panel 210. See column 8, lines 10-15.

## Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

2. Claims 9, 10 and 21 rejected under 35 U.S.C. 103(a) as being unpatentable over Ma et al. (U.S. 6,344,887).

As to claims 9 and 10, Ma et al. discloses that only a small portion of total light, less than 1% can finally reach to the viewer. See column 7, lines 50-55. Although Ma et al. does not explicitly disclose that the specula color of Bragg reflection is preferably viewed in dark or normal ambient conditions, this would have been obvious to one of ordinary skill in the art at the time of invention because with the displays low level of brightness, it would be difficult to view under bright ambient conditions.

As to claim 21, Ma et al. does not disclose that the circular polarizer is reflective. However, this was a matter of design choice. It was well known to those of ordinary skill in the art that the same optical effect could be achieved with either an absorptive or a reflective circular polarizer depending on the desired device setup. Therefore, it would have been obvious to one of ordinary skill in the art at the time of invention to make the circular polarizer reflective because it was a matter of design choice.

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#### Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to David Chung whose telephone number is (571) 272-2288. The examiner can normally be reached on Monday-Friday from 8:30 am to 5:00 pm.

ROBERT H. KIM
SUPERVISORY PATENT EXAMINER
TECHNOLOGY CENTER 2800